

Webinar Meeting

POST COVID-19 ADAPTIVE STRATEGIES IN THE MEDITERRANEAN REGION

30 June 2020
4.00/6.00 p.m. (CET)



Speakers biographies

Alalouch Chaham



Professor at Sultan Qaboos University - Department of Civil and Architectural Engineering
- Oman

Note Biography

Dr. Chaham Alalouch is an architect, researcher, and educator with an interest in urbanism. He writes and speaks regularly on how to improve people's quality of life through a sustainable and smart built environment. He believes that the built environment is made for people and it should be designed and constructed as such. He holds a Ph.D. from HWU, UK; and a PG Dip. in architectural design and a B.Sc. in architectural engineering from the University of Aleppo, Syria.

Dr. Chaham's research and teaching were recognized for excellence. His research was awarded the MacFarlane Prize by Heriot-Watt University in the UK, and the Highly Commended Award by the Emerald Literati Network Awards for Excellence, UK. In 2019, he has been awarded the Distinguished Academician Award by Sultan Qaboos University, Oman.

He has published many peer-reviewed articles, technical reports, edited books and conference proceedings covering a wide range of topics related to his broad area of interest and covering the sustainable and smart design and construction of both buildings and cities. His research output has been cited more than 400 times and he participated in research and consultancy projects worth more than \$800k.

Dr. Chaham held invited talks and keynote speeches at international conferences in Spain and Italy, and acts as a reviewer for a range of reputable journals. He reviewed for more than 15 international conferences from China to the UK and chaired committees for conference organizing in Oman, demonstrating academic leadership.

He is currently teaching and researching at Sultan Qaboos University in Oman, having previously researched and taught at universities in the UK and Syria. There, he also worked in several architectural consultancy firms and in two European commission-funded projects.

Cervera Sardà Maria Rosa



Full Professor and current Director of the “Master Avanzado en Proyecto de Arquitectura y Ciudad” and “Eco-Futuring, Design Lab for the Green City” at Alcalá University (Madrid, Spain)

Note Biography

Ph. D. Architect, (Polytechnic University, Madrid). Full Professor and current Director of the “Master Avanzado en Proyecto de Arquitectura y Ciudad” and “Eco- Futuring, Design Lab for the Green City” at Alcalá University (Madrid, Spain) and former Dean of the School of Architecture. Fellowship at the Academy of Spain in Rome. Visiting Scholar at GSAPP, Columbia University and Visiting Fellow at UM, School of Architecture.

Author of the following books: “Architecture, Bionics and Biomimicry”, “Espacio y tiempo en Composición Arquitectónica”, “Mumbai Recycled. Re-envisioning the Slum”, “Madrid ciudad reciclada”, “Hacia la cuarta Arquitectura”, “El hierro en la arquitectura madrileña del siglo XIX”.

Academic Activity: Besides her position at Alcala University, Rosa Cervera has lectured more than 200 times in Europe, Asia and America and her works have been published in a large variety of magazines, both journals and mainstream, and exhibited on more than 50 Individual or Collective Exhibitions, among them the following: FAD Barcelona, Hong Kong University, AEC World Expo in Mumbai, Shanghai Modern Architectural Design and Shanghai Architecture Academy, National Museum of Science and Tecnology of Coimbra (Portugal), Museums of City in Albacete and Valencia, IFEMA Madrid (Spain), “Colegios Oficiales de Arquitectos” of Cáceres, Sevilla, Segovia, Albacete, Madrid and Las Palmas de Gran Canaria.

Awards: Gold Spark Award (2019); Knowledge Transfer Award, given by the Social Council of University of Alcala (2017); Golden Global Award (2008), given by Architecture + Design and Spectrum Foundation (Singapur, Museum of Asian Civilization). Honours Award given by the “Foundation for Architectural and Environmental Awareness” in New Delhi (2007). Award “Antonio Maura” given by “Ayuntamiento de Madrid”. Award COAM (Colegio Oficial de Arquitectos de Madrid) given by Madrid Architects Association.

First Prizes: Embassy of People’s Republic of China in Madrid, Spain; Spanish Town in Fengcheng, Shanghai; Sberbank in Voronezh, Russian Federation; Citibank Headquarters in Cadiz, Spain; Educational Complex in Fengxian, Shanghai; Tai-Da Tower in Chengdu, China. CENIT-BioCas (Spain) Second Prizes: National Museum of Water in Hangzhou, (China); University Complex in Bhopal, India; National Contest of Video-Art in Cadiz, Spain.

Other Prizes: Cultural Islamic Center of Madrid, Spain; Beijing and Tsinghua Universities in Shanghai; Bridge over Hai-He River in Tianjin.

Haddad Elie



Professor of Architecture at the Lebanese American University

Note Biography

Elie Haddad is a Professor of Architecture at the Lebanese American University, where he has been teaching since 1994. He served as Chair of the Department of Architecture from 2000 to 2005, and has been serving as Dean of the School of Architecture & Design, since 2012.

Haddad holds a Ph.D. in Architecture from the University of Pennsylvania, a Master's of Science from the University of Cincinnati, and a Bachelor's degree from Boston Architectural College. His main areas of research are in architectural education, modern architecture, urbanism and social housing, and contemporary architectural movements.

Between 2009 and 2015, he received several fellowships to conduct research on modern architecture in Germany, specifically on social housing and the work of Bruno Taut, Martin Wagner, and Hans Scharoun in Berlin, and Ernst May in Frankfurt.

Among his publications is the architectural survey titled *A Critical History of Contemporary Architecture*, published by Ashgate in 2014, which he co-edited. He also published two books on architecture and urbanism, in Arabic, in 2014.

Haddad served on several national and international juries, among which the international jury for the Sheikh Zayed Museum in Abu Dhabi (2007), the BLC Bank in Beirut (2010), and the ArchMarathon in Milan (2016). He recently chaired the jury of the Arab Architects Awards, in its first edition, held in Beirut in October 2018.

Salama Ashraf M.



Director of the research cluster of architecture and urbanism in the global south -
University of Strathclyde, Glasgow, UK

Note Biography

Ashraf M. Salama is professor of architecture and is currently director of the research cluster of architecture and urbanism in the global south, was head of school of architecture (2014-2020), University of Strathclyde, Glasgow, UK. He was the Director of Research and Consulting at Adams Group Architects, Charlotte, North Carolina and has led three schools of architecture over the past 25 years in Egypt, Qatar, and the United Kingdom. Having authored and co-edited 12 books and published over 170 articles and chapters in the international refereed press, Prof. Salama is the Chief Editor of ArchNet-IJAR and co-Chief Editor of Open House International. He is the recipient of the 2017 UIA Jean Tschumi Prize for Excellence in the Architectural Education and Criticism

Zoppi Diego



CNAPPC Councillor - coordinator of the Department for Urban Planning Reserch & Development

Note Biography

Diego Zoppi, architect (honours graduate - Faculty of Architecture of Genoa) He deals with Planning, Urban Design, Urban regeneration, Restoration and architecture. He signed City frameworks, the project for the National Rowing Center, selected for the 2006 Venice Architecture Biennale, squares, waterfronts and landscape of public spaces sited in Italy, in the Middle East, in the Far East. Co-founder of AR&P Architecture with other colleagues, he successfully participates in various Design competitions (Redevelopment of the Genoa-Voltri urban waterfront coming from industrial area – realized, new parking and connection to the Historic city of the Republic of San Marino, numerous New towns around Shanghai (China), restoration of the citadel of Nanjing (China), new Tourist Center in the historic city of Jiu Ji Jiao (China) and projects as Swimming Stadium in Hanoi and Waterfront of Ho Chi Minh City (Vietnam), Redevelopment of the center District in Ryadh (Saudi Arabia), Innovation Center Solar Park (Dubai). Various projects have been published on specialized Magazines (Casabella, Domus ...).

He was member of the Board (since 2015 President) in the Provincial Council of Architects of Genoa.

Since 2016 he is member of the Italian National Council of Architects, Landscapers, Planners, Conservatories where he coordinates the Department for Urban Planning Reserch & Development.

Since November 2019 he is member of Executive Board of European Council of Architects

He is currently adjunct Professor in Urban Planning at the University of Genoa.