

Program for the XXIII UIA WORLD ARCHITECTS CONGRESS Torino 2008

SUNDAY, JUNE 29, 2008

Venaria Reale Gardens > Congress inauguration ceremony and celebration of the 60th anniversary of the UIA

MONDAY, JUNE 30, 2008 | CULTURE

Lingotto Multipurpose Center and Palavela

Congress Opening: Gaetan Siew, Raffaele Sirica, Riccardo Bedrone

General Report: Leopoldo Freyrie

LECTIO MAGISTRALIS

T – The Language of Contemporary Architecture

What transmits contemporary architecture, how it's done and how it should be done. The talk concerns the contemporary architect's ability to listen to and fulfill people's desires, transforming them into shapes for living. Is the architect able to hear the voices of those who will inhabit places and offer them the right solutions?

Moderator: Marco de Michelis

Invited speakers: Aaron Betsky, Massimiliano Fuksas, Kengo Kuma, Hani Rashid

T – Creativity and the profession

Architecture is creativity and technique: the talk is about how and how much creativity can give a project added value, imagining new solutions to the increasingly complex problems of living in contemporary and globalized society.

Moderator: Giorgio Tartaro

Invited speakers: Zhu Pei, Dominique Perrault, Italo Rota, Mark Wiegly, Richard Saul Wurman

MS – 20th century heritage: the architecture of cultural change

Protecting and restoring modern architecture.

MS – Material, site, construction

Contemporary building: the features that evolve under the impulse of new technologies, globalization and knowledge, but also under the aspect of needs and local permanencies (areas of longstanding traditions or peripheral to great fluxes of transformation).

MS – Young Architecture

The session offers ideas and works from a number of young leaders in world architecture to hear about and discuss proposals for future cities and habitats.

Moderator: Luca Molinari

Invited speakers: Gary Chang, Studio Lo-Tek, Metrogramma, Bevk Perovic

MS – Transmitting the Industrial City

International debate on de-industrialization and strategies for planning and designing the post-industrial city, reusing and valorizing the landmarks, architectures and infrastructure of the industrial legacy. Increasing knowledge to handle the conservation/transformation process and to promote an attitude of knowledge and skill sharing.

Moderator: Agata Spaziante e Rossella Maspoli

Invited speakers: Ewa Bergdahl, Louis Bergeron, Eusebi Casenelles, Renato Covino, Wei Shaonong

MS – The cultures of Architecture

The ability of the design mentality, with its vocation for critically intervening on reality, to dialogue with other modes of thought that go into architecture, particularly in its social and public aspects.

There will be an attempt to understand how a critical design mentality can now abandon a self-referential position and consolidate a role useful to society. From “design mentality” to “architectural modes of thought”.

Moderator: Carlo Olmo

Invited speakers: Eric Mumford, Juan Navarro Baldeweg, Joseph Rykwert, Carlos Sambricio, Jorge Francisco Liernur, Pierre-Alain Croset

MS – Learning to Understand: Educating Architecture and Cities

Policies and case studies on the avant-garde city in teaching architecture and sensitizing younger generations to it.

Moderator: Maria Cortese and Pier Giorgio Turi

Invited speakers: Frédéric Bourcier, Thomas Herzog, James Irvine, Joseph Maria Llop, Jennifer Masengarb e Krisann Kehbein, Koichiro Matsuura, Alexandros Tombazis

MS – Archives as media

This session is for architects, critics and users, asking them to think about architecture archives and events as centers of information and cultivation for communicating and transmitting architecture, its mentality, know-how and values.

Moderator: Kurt W. Forster

Invited speakers: Barry Bergdoll, Ole Bouman, Beatriz Colomina, Kurt Lluís Hortet, Irina Korobina, Peter Murray, Mirko Zardini, Manuel Blanco

MS – Transmitting the Landscape

How to transmit to a vast public the many values of landscape education? Some experiences in Italy and Europe of relations between those investigating the landscape and the wider public: cultural and sensitization projects, publicity and educational campaigns that have involved administrations, operators, citizens and associations. And through which perhaps is being built a new “clientele” for landscape design.

Moderator: Francesca Bagliani

Invited speakers: El Montacir Bensaïd, Jordi Bellmunt, Carla di Francesco, Bernard Lassus, Domenico Luciani, Franco Zagari

SE - Paolo Soleri

A meeting with the ideator of Arcology and founder of the Cosanti and Arcosanti communities in Arizona; a tribute to a great Torino-trained architect of world fame.

SS – Comitato Internazionale Critici di Architettura/International Architectural Critics Committee

Communicating architecture: session for the great international architectural critics. By Joseph Rykwert.

SS – Architecture and Architecture Magazines

Communicating architecture through sector publications: the magazine editors’ viewpoint.

Moderator: Mirko Zardini

Invited speakers: Flavio Albanese, Stefano Boeri, Marco Casamonti, Cesare Casati, Jiang Jun, William Menking, Carlo Olmo, Axel Sowa

SS – Architecture and Newspapers

Communicating architecture through daily newspapers: the viewpoint of the architecture-page editors on the world’s major dailies.

Moderator: Cristiana Chiorino

Invited speaker: Tom Dyckhoff, Frédéric Edelmann, Luis Fernandez Galiano, Fulvio Irace, Sarah Williams Goldhage

SS - Modernist Architecture in global context

The aim of the session to reveal this secret and compare the urban modernist architecture of Asmara with prominent cases of urban classical modernism such as Tel Aviv, Israel, Moscow, Russia, and architectural examples in Germany. The political context of early modernist architecture was very different, ranging from democracy to communism, fascism and colonial rule. Therefore, the second aim of the session is to discuss the impact of contemporary politics and culture on early modernist architecture.

Invited speaker: Filippo Amara, Naigzy Gebremedihin, Anna Godio, Pe'era Goldman, Gaetan Siew, Anke Zalivako

LEGENDA: T Talk – **MS** Main Session – **SE** Special Event - **SS** Special Session

TUESDAY, JULY 1, 2008 | DEMOCRACY

Lingotto Multipurpose Center and Palavela

LECTIO MAGISTRALIS by Massimiliano Fuksas and Mathias Klotz

T - Design, Mediation and Decision

The talk concerns the role of architecture in decision-making processes for transforming the landscape and the city. Is it possible to activate stable systems of communication between architects and government in order to orient, explain and justify territorial transformation processes?

Invited speakers: Massimiliano Fuksas, Pierre Mansat, Thea Zuccotti

MS – The Cities in Crisis and the Hope of Architecture

The problems of the great metropolises and the solutions that architecture can offer. Architecture as a tool for conflict mediation, the participation processes and architecture's social responsibility.

Invited speakers: Stefano Boeri, Richard Burdett, Nicola di Battista, Domenico de Masi, P.K. Das, Alejandro Echeverri, Bernard Khoury, Christina von Schweinichen

MS - Architecture and Communication

How architecture communicates the essence of its action and interacts with social surroundings.

Moderator: Beatriz Colomina

Invited speakers: Benedetto Camerana, Winy Maas-MVRDV, Toni Muzi Falconi, Carlos Hernandez Pezzi, Michael Sorkin, Cino Zucchi

MS – Not in my backyard. When stakeholder communication and transformation of landscape collide or coincide.

The importance of communicating with the citizenry in transformation processes.

Moderator: Anna Martina

Invited speakers: Richard Burdett, Anuj Dayal, Vittorio Meloni, Liviu Muresan, Manoel Ribeiro, Mario Virano

MS - Slum[e]scape

Slums: from place to escape to place of challenge. New development ideas based on citizenship, social inclusion, space and architecture for everyone.

The work of future generations of architects is fundamental to making a concrete contribution to the problem. The round table will be an occasion for discussing possible urban renewal strategies, starting with experiences worldwide.

Invited speakers: Marc Gossé, Rodney Harber, Axel Kenya Abiko, Laura Machado, Geoffrey Payne, Pietro Garau

MS – Urban Centers Worldwide

Urban centers, facilities for fostering understanding of construction processes in the territory and, in the most successful cases, for monitoring the quality of projects and “accompanying” urban transformation. The issue of accountability, involving architects, builders and decision-makers. And the issue of the third-party and neutral nature of urban centers as a basic condition for their credibility and legitimization.

Moderator: Carlo Olmo

Invited speakers: Piera Busacca, Maurizio Carta, François de Mazières, Diane Filippi, Jung Ho Chang, Olympia Kazi, Luigi Mazza, Rahul Mehrotra, Tarek Naga

MS – Libraries: Places for Culture and Democracy

Libraries and cultural centers as sites of knowledge and democracy: new designs.

Moderator: Marco Muscugliuri

Invited speakers: Mario Bellini, Sergio Dogliani, Kengo Kuma, Peter Wilson Bolles+Wilson, Maija Berndtson, Paolo Messina, Antonio Padoa Schioppa, Maurizio Vivarelli

SS – Archi-citizens

The architect's role as mediator in processes of urban and territorial transformation: international comparisons beginning with the case of France's CAUE.

Invited speaker: Jaime Lerner, Andrea Bruno, Bochum Yu, Bernard Haumont, John Cole, Jacques Cabanieu, Christian Gaudin, Lionel Dunet, Catherine Grandin.

SS – Promoting Social Housing Quality Worldwide

The social housing question in the light of new phenomena of poverty, immigration and urban drift: quality projects for sustainable solutions.

Moderator: Fulvio Bertamini

Invited speakers: William Alsop, Ole Bouman, Luciano Cecchi, Anna Maria Pozzo, Flora Ruchat

SS –Architecture and Economics

How big economic processes influence planning and building decisions.

Moderator: Eduardo Elquezabal e Angelo Caruso di Spaccaforo

Invited speakers: Benedetto Antonini, Alberto Arenas Pizarro, Antonio Spallino, Fernando Sequeira, Hugo Storero

LEGENDA: T Talk – MS Main Session – SE Special Event - SS Special Session

WEDNESDAY, JULY 2, 2008 | HOPE

Lingotto Multipurpose Center and Palavela

LECTIO MAGISTRALIS by Peter Eisenman

T – The Imagining Technique

The potential of technological innovation and architectural design: the future and visions of it.

Moderator: Alessandro Cecchi Paone

Invited speakers: Odile Odile Decq, Michele de Lucchi, Zhu Pei, Michelangelo Pistoletto

T - Building for the Future

What kind of architecture for environmental sustainability? The future legacy of contemporary buildings: how architecture deals with the sustainable environment issue using innovative techniques and technologies.

Moderator: Mark Anthony Wigley

Invited speakers: Mario Cucinella, Manuel Gausa, François Roche, Mathias Sauerbruch

MS – Transmitting Sustainable Cities

Policies and projects for sustainable cities: comparison of cases and experiences around the world.

Moderator: Gianfranco Bologna

Invited speakers: Rohit Aggarwala, Fabrizio Barbato, Corrado Clini, Mario Cucinella, Michael Hopkins, Jaime Lerner

MS – Landscape to Be

“Creating landscapes” in not strictly architectonic terms, searching for guiding images that can create new landscapes that are sustainable from the social and environmental standpoints. Illustrating experiences and projects for transforming the territory, verifying the effectiveness of landscape scenarios as a medium of communication and of social participation in future choices.

Moderator: Claudia Cassatella

Invited speakers: Rohit Aggarwala, James Corner, Wangari Maathai, Stefano Boeri

MS – Tools for Governance

What are the strong and weak points of projects applying scenario-simulation software to city governance and management and to get the citizenry involved? What information can be gotten from comparing different projects for urban policy, development and local democracy? Digital simulation in support of decision-making processes on the urban scale, generating future scenarios as a communication tool as well.

Invited speakers: Kees Christiaanse, Philip Enquist, Mike Walsh

MS – Innovative Materials, Systems and Methods for a Better Future

Research and continual innovation in products and processes make broad-ranging design decisions possible.

SS – Communicating Architecture Through Photography

Photography as a tool for communicating architecture, from decision to interpretation. Great photographers and their views of architecture.

Moderator: Roberto Mutti

Invited speakers: Gabriele Basilico, Maria Teresa Cerretelli, Gianni Berengo Gardin, Roberta Valtorta

SS – Young Italian Architects

Proposals from the latest generation of Italian architects for the designs of the future.

Moderator: Luca Molinari

Invited speakers: Studio Bauku, Studio Ghigos, Francesco Librizzi, Studio MARC, Studio SUBURBIA, Studio 2a+p

SS – From ubiquitous technology to human context

Technology applied to architecture and design: does it solve problems or create needs?

Moderator: Nicolas Nova

Invited speakers: Adam Greenfield, Jeffrey Huang, Younghee Jung

SS – Skyscrapers and Sustainability

Buildings use about 40% of global energy resources. And buildings designed by architects have the great responsibility of managing the planet's resources. The session focuses on skyscrapers from the standpoints of energy consumption, climate change and social implications.

SS - Communicating Innovative in Residential Architecture: case studies in Brazil, China, India, Poland, Great Britain

The president of the jury for the international Living Steel competitions presents the entries in the Sustainable Housing competition. Some of the winners are asked to discuss their ideas for 5 sites – Brazil, China, India, Poland and Great Britain – in which pilot buildings are now under construction. The winners of the third edition of the Living Steel Charrette-style competition will also be announced.

Invited speakers: Michiel Cohen, Andrew Ogorzalek-PCKO, Tagit Klimor-KnafoKlimor Architects, Andrade Morettin Arquitetos Associados, Cartwright Pickard, Laura Rocca

LEGENDA: T Talk – **MS** Main Session – **SE** Special Event - **SS** Special Session – **LS** Living Space

THURSDAY JULY 3, 2008 | MANIFESTO

Palavela

Plenary Session – Reading of the Torino Manifesto

LECTIO MAGISTRALIS by Terunobu Fujimori

RT – Architecture is for Everyone

For their cooperation we thank

ASF Architecture Sans Frontières
BEIC-European Information and Culture Library – Milan
CAUE - Fédération Nationale/Architecture, City Planning and Environment Councils – National Federation
CICA International Committee of Architectural Critics
Creating Landscapes
DOCOMOMO International – DOCOMOMO Italia
FERPI - Italian Public Relations Federation
OAT Foundation
GA TORINO
IAEC International Association of Educating Cities
iiSBE International Initiative for a Sustainable Built Environment
INARCH Italian Architecture Institute
Living Steel
Master Polis maker Urban Renewal Management (Milan Polytechnic – Como Branch)
Cultural Assets and Activities Ministry
Prize Ugo Rivolta
Torino Polytechnic
Piedmont Region
Umberto Allemandi & C, Publishers
Urban Center Metropolitano Torino
Buenos Aires University Architecture School
La Sapienza University, Rome, Valle Giulia Architecture School

This program is indicative and subject to change.